

Contentsquare Website Accessibility Improvement Roadmap

Milestone & Outcome	<u>Phase 1</u> March	<u>Phase 2</u> April-May	<u>Phase 3</u> May-June	<u>Phase 4</u> June-July
Goal & Expectation	<ul style="list-style-type: none"> • Sitewide branding • No major structural, navigational and codebase changes 	<ul style="list-style-type: none"> • Navigation menus • Structural and navigational updates • Code based updates • Contents 	<ul style="list-style-type: none"> • Structural and navigational updates • Code based updates • Contents 	<ul style="list-style-type: none"> • Structural and navigational updates • Code based updates • Contents
What will be updated	<p>Level 1 templates</p> <ul style="list-style-type: none"> • Homepage UI/Content • Logo • Colour palette • Font • Creative 	<p>Level 2 pages</p> <ul style="list-style-type: none"> • Platform • Why Contentsquare • Product pages • Careers • Customers • Company • Insights • Campaign pages: CX, Benchmark • CTA landing pages 	<p>Level 3 pages</p> <ul style="list-style-type: none"> • Blog • Blog pages • Engineering blog • Resources • Persona pages • Support • Privacy Centre • Partners 	<p>Level 4 pages</p> <ul style="list-style-type: none"> • Workspaces • Case studies • Industries • Insight